

## **Problem: Has Management ever asked you about Business Continuation or Disaster Recovery?**

### **Solution: It all starts with identifying and analyzing your risks**

Business continuity can be defined as 'the processes, procedures, decisions and activities to ensure that an organization can continue to function through an operational interruption'. It is about making proactive and reactive plans to help your organization **avoid** crises and disasters, and to be able to quickly **return** to 'business as usual' should they occur.

The first step in a sensible business continuity planning process is to consider the potential impacts of each type of disaster or event. After determining potential impacts, it is now equally important to consider the magnitude of the risks which could result in these impacts. These are critical activities - they will determine which scenarios are most likely to occur and which should attract most attention during the planning process.

Please join SB CAER next Wednesday 5/24/06 from 2-4 p.m. at Indigo Systems to hear a **FREE** presentation by Mr. Gil Erb of Factory Mutual Insurance Company speak to these issues. Gil has helped a number of different companies and organizations prepare successful Business Continuation Plans, and will be presenting tools and approaches for businesses to take so that you can prepare a Business Continuation Plan for your business.

**SB CAER Free Presentation  
Business Continuity / Disaster Recovery – 5/24/06  
at Indigo Systems  
70 Castilian Drive  
Goleta, CA 93117  
(805) 690-6654**